

IDW Fields: Language Options

This document lists all data fields in IDEA's Industry Data Warehouse (IDW) that can hold data in multiple languages. For questions about loading data into the IDW in languages other than English, please contact your Data Management Specialist.

When loading data via EDI or XML:

The IDW has the capability to handle data in any language (any ISO 639 language code) within the Product Text Information fields listed below.

Current list of ISO 639 codes is available here: https://www.loc.gov/standards/iso639-2/php/English_list.php

When loading data via Flat File:

The Product Text Information fields indicated **with an asterisk *** in the table below are only accepted in English, French, Spanish, and German.

This limitation is due to Flat File document size constraints.

Transactional Data, p.1-2
Descriptions, p. 2-3
URLs for Marketing & Supporting Documents, p. 3-9

BRAND / LABEL *		
Code ID: NETXBRL	Code Type: Product Text Type Code	PDD NEMA#: 6.110
The recognizable name used by a brand owner to uniquely identify a line of trade item or services; recognizable by the consumer.		
PRODUCT GENERAL POLICY		
Code ID: NETXPOL	Code Type: Product Text Type Code	PDD NEMA#: 6.110
Comments regarding product's general policies (e.g. "No returns allowed").		
PRODUCT ORDERING RESTRICTIONS		
Code ID: NETXPOR	Code Type: Product Text Type Code	PDD NEMA#: 6.110
Restrictions to ordering the product (e.g. "Quantities larger than a pallet require additional lead time.")		
SELLER DEFINED KEYWORDS		
Code ID: NETXSDK	Code Type: Product Text Type Code	PDD NEMA#: 6.110
Keywords used for product keyword searches.		

SHIPPING RESTRICTIONS

Code ID: NETXSHR Code Type: Product Text Type Code PDD NEMA#: 6.110

General comments regarding the seller's shipping restrictions (e.g. "Material must be sealed and waterproof").

ASSOCIATED COMMENTS

Code ID: NETXASC Code Type: Product Text Type Code PDD NEMA#: 6.110

Any comments that are associated with the specific catalog number (e.g. "Compatible with Widget XXY-992")

CATALOG DESCRIPTION

Code ID: NETXCAT Code Type: Product Text Type Code PDD NEMA#: 6.110

Description of the item as it will appear in an electronic catalog; 3,072 character limit.

CONCATENATED DESCRIPTION *

Code ID: NETXLEG Code Type: Product Text Type Code PDD NEMA#: 5.500

A description that includes Manufacturer Short Name, Catalog Number, and as much of the Invoice Description as the space will allow for.

INVOICE DESCRIPTION *

Code ID: NETXINV Code Type: Product Text Type Code PDD NEMA#: 6.110

Description of the item as it will appear on the invoice; 40 character limit.

LABEL DESCRIPTION

Code ID: NETXLBL Code Type: Product Text Type Code PDD NEMA#: 6.110

Description of the item as it will appear on the label.

MARKETING MESSAGE

Code ID: NETXMKG Code Type: Product Text Type Code PDD NEMA#: 6.110

Marketing copy, usually in sentence structure, used to persuade a consumer to purchase the item.

RECEIPT DESCRIPTION *

Code ID: NETXRCT Code Type: Product Text Type Code PDD NEMA#: 6.110

Description of the item as it would appear on the receipt; 20 character limit.

SHORT DESCRIPTION *

Code ID: NETXSHT Code Type: Product Text Type Code PDD NEMA#: 6.110

Short description of the product; 30 character limit.

SLANG DESCRIPTION

Code ID: NETXSLA

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Slang description of the product (e.g. "Old Work Box").

WARRANTY DESCRIPTION

Code ID: NETXWAR

Code Type: Product Text Type Code

PDD NEMA#: 6.110

A statement defining the condition and potential replacement of a product.

BROCHURE FILE NAME

Code ID: NETXBRO

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the brochure name for the product.

BROCHURE THUMBNAIL FILE NAME

Code ID: NETXBRT

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the brochure thumbnail for the product.

BROCHURE THUMBNAIL URL

Code ID: NEURBRT

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to a thumbnail brochure (compact version of a pamphlet containing pictures and information about a product or service).

BROCHURE URL ADDRESS

Code ID: NEURBRO

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to a brochure, which is a small pamphlet containing pictures and information about a product or service.

FULL ENGINEERING DRAWING FILE NAME

Code ID: NETXFEN

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the full engineering drawing for this product.

FULL ENGINEERING DRAWING THUMBNAIL FILE NAME

Code ID: NETXFET

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the full engineering drawing thumbnail for this product.

FULL ENGINEERING DRAWING URL ADDRESS

Code ID: NEURFEN

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to the full engineering drawing which provides detailed technical data surrounding the structure of the product.

IMAGE 1 URL

Code ID: NEURPC1

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different angle or view of the item.

IMAGE 2 URL

Code ID: NEURPC2

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different angle or view of the item.

IMAGE 3 URL

Code ID: NEURPC3

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different angle or view of the item.

IMAGE 4 URL

Code ID: NEURPC4

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different angle or view of the item.

IMAGE 5 URL

Code ID: NEURPC5

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different angle or view of the item.

IMAGE 6 URL

Code ID: NEURPC6

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different angle or view of the item.

IMAGE 7 URL

Code ID: NEURPC7

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different angle or view of the item.

IMAGE 8 URL

Code ID: NEURPC8

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different angle or view of the item.

IMAGE 9 URL

Code ID: NEURPC9

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different angle or view of the item.

IMAGE FILE NAME

Code ID: NETXPIC

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the image of the product (e.g. "ABC001.PIC").

IMAGE THUMBNAIL 1 URL

Code ID: NEURPT1

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different thumbnail angle or view of the item.

IMAGE THUMBNAIL 2 URL

Code ID: NEURPT2

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different thumbnail angle or view of the item.

IMAGE THUMBNAIL 3 URL

Code ID: NEURPT3

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different thumbnail angle or view of the item.

IMAGE THUMBNAIL 4 URL

Code ID: NEURPT4

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different thumbnail angle or view of the item.

IMAGE THUMBNAIL 5 URL

Code ID: NEURPT5

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different thumbnail angle or view of the item.

IMAGE THUMBNAIL 6 URL

Code ID: NEURPT6

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different thumbnail angle or view of the item.

IMAGE THUMBNAIL 7 URL

Code ID: NEURPT7

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different thumbnail angle or view of the item.

IMAGE THUMBNAIL 8 URL

Code ID: NEURPT8

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different thumbnail angle or view of the item.

IMAGE THUMBNAIL 9 URL

Code ID: NEURPT9

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to an image that shows a different thumbnail angle or view of the item.

IMAGE THUMBNAIL FILE NAME

Code ID: NETXPIT

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the image thumbnail of the product.

IMAGE THUMBNAIL URL ADDRESS

Code ID: NEURPIT

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to the primary thumbnail image of the item (JPG or PNG file format; 100*100 px; 1:1 aspect ratio).

IMAGE URL ADDRESS

Code ID: NEURPIC

Code Type: Product Text Type Code

PDD NEMA#: 6.110

A link to the primary image for the item (JPG or PNG file type; minimum 500*500 px; maximum 1000*1000 px).

INSTALLATION INSTRUCTIONS FILE NAME

Code ID: NETXINS

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the installation instructions for the product.

INSTALLATION INSTRUCTIONS THUMBNAIL FILE NAME

Code ID: NETXINT

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the installation instructions thumbnail for the product.

INSTALLATION INSTRUCTIONS URL ADDRESS

Code ID: NEURINS

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to instructions providing details regarding how to install the product.

LINE DRAWING FILE NAME

Code ID: NETXLIN

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the line drawing for this product.

LINE DRAWING THUMBNAIL FILE NAME

Code ID: NETXLIT

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the line drawing thumbnail for this product.

LINE DRAWING URL ADDRESS

Code ID: NEURLIN

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to a drawing consisting only of lines that represents a product.

MANUFACTURER PRODUCT WEBSITE URL

Code ID: NEURPRO

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to the manufacturer product detail landing page of the item.

OWNERS MANUAL URL

Code ID: NEUROWN

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to Owners Manual for the product (may contain details like assembly instructions, troubleshooting, warranty info, etc.)

PALLET CONFIGURATION DRAWING FILE NAME

Code ID: NETXPCD

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing text or graphics with pallet information (e.g. "GANGPLT.TXT")

PALLET CONFIGURATION THUMBNAIL DRAWING FILE NAME

Code ID: NETXPCT

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing a thumbnail text or graphics with pallet information (e.g. "GANGPLTThumb.TXT")

PALLET CONFIGURATION URL ADDRESS

Code ID: NEURPCD

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to visual representation of how a product is stored on a pallet, the TI and HI.

RoHS MATERIAL COMPOSITION URL ADDRESS *

Code ID: NEURROH

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to RoHS (Restriction of Hazardous Substances, aka Lead-free) which provides a chemical status for the product.

SERVICE MANUAL URL

Code ID: NEURUSE

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to Service Manual for the product (aka Repair Manual, or Service and Repair Manual).

SPECIFICATION SHEET NAME

Code ID: NETXSPE

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing associated specification sheet for the product (e.g. "GANGBOX.TXT")

SPECIFICATION SHEET THUMBNAIL FILE NAME

Code ID: NETXSPT

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing associated specification sheet thumbnail for the product.

SPECIFICATION SHEET URL ADDRESS

Code ID: NEURSPE

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to spec sheet (a spec sheet summarizes the performance and technical characteristics of the product).

TECHNICAL BULLETIN FILE NAME

Code ID: NETXBUL

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the technical bulletin for this product.

TECHNICAL BULLETIN THUMBNAIL FILE NAME

Code ID: NETXBUT

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the technical bulletin thumbnail for this product.

TECHNICAL BULLETIN URL ADDRESS

Code ID: NEURBUL

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to data regarding any new specification that was not previously disclosed on the spec sheet (NOT to be used for recall information).

TECHNICAL DRAWING FILE NAME

Code ID: NETXDRW

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Filename containing the associated technical drawing (e.g. "ABC001.BMP")

TECHNICAL DRAWING THUMBNAIL FILE NAME

Code ID: NETXDRT

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Name of the file containing the associated technical drawing thumbnail.

TECHNICAL DRAWING URL ADDRESS

Code ID: NEURDRW

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to a drawing that displays how the product functions or is constructed.

USER MANUAL URL

Code ID: NEURSER

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to user manual, which provides guidelines for how to use the product.

VIDEO CLIP URL ADDRESS

Code ID: NEURVID

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to a video that provides additional details for a product.

WARRANTY URL ADDRESS

Code ID: NEURWAR

Code Type: Product Text Type Code

PDD NEMA#: 6.110

Link to a written guarantee defining the expectation of the condition of a product and potential replacement details.