

e-biz forum

»FINAL«

Registration List

September 22-24

09

Tucson, Arizona



MANUFACTURERS

Company	Name	Title
Acuity Brands Lighting	Tim Hogan	Director, eBusiness Marketing
	Tim Pirkl	Manager, eBusiness Marketing
	Brenda Maxwell	Project Manager
	Robert Waters	eCommerce Manager
Cooper Industries	Lorraine Mott	Project Leader eCommerce
Eaton**	Mandy Hritz	eCommerce Integration Specialist
	Raymond Kinzler	EDI Analyst
	Nicole McQuiston	IT Functional Analyst - Portals & Web Stores
Framatome Connectors USA, Inc.	Richard Brooks	eBusiness Development Manager
General Electric	Alphie Aiken	B2B Program Manager
HellermannTyton	Peter Kulig	eBusiness Manager
	Dave Parajecki	EDI Coordinator
	Larry Gates	Western Regional Sales Manager
Hoffman Enclosures Inc.**	Del Nickel	President
	Michael Johnson	Marketing Analyst
	Angie Sullivan	Marketing Specialist
Hubbell, Inc.**	Phil Barrios	Sr. Director, Corporate Marketing & eBusiness
Ideal Industries, Inc.	Stacie Braffet	eCommerce Supervisor
ILSCO**	David FitzGibbon	CEO
	Randy Shelley	Product Specialist
	Diane Young	IT Director
Leviton Manufacturing	David Farahmandpour	eBusiness Analyst
	JoAnn Orfanos	National Pricing and Policy Manager
	Chris Pego	eCommerce Manager
	Mark Richards*	Director of eCommerce
Lutron Electronic, Co.**	Mike Guttman	IT Project Leader
	Jeff Kittle	Sales/Operations Manager
	Greg Linder	VP, Sales & Operations and Customer Support
Milbank Manufacturing Co.	Shawn Hansen	IT Director
	Scott Ottenberg	VP Sales & Marketing
	Dawn Wright-Perry	VP Retail Services
OSRAM SYLVANIA**	Valerie Jones	VP of Customer Service & Inside Sales
	Peter Vient*	EDI and Data Sync Coordinator
Panduit	Bernie Westapher	Sr. VP
R-K Electronics	John L. Keller	President
Rockwell Automation, Inc.	Mindy Michalski	Project Manager
	Sandy Sheckles	Analyst, Info Technology
	Karen Leonard	Buyer

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MANUFACTURERS

Company	Name	Title
Shat-R-Shield Inc.	Ahmad Murphy	Application Programmer/Analyst
	Roger Leonard	IT Manager
Siemens Energy & Automation	Liz Norman*	Channel Manager eBusiness
Thomas & Betts**	Steve Blakley	Business Systems Manager
	Ann Jaehn	Director, Pricing
	Barbara Prince	Pricing & Quotes Manager - Carlson
Unity Manufacturing Inc.	Richard Buford	Controller/CIO
	Cullen York	Chief Operating Officer

DISTRIBUTORS

Border States Electric Supply**	Jason Archbold	Catalog Marketing Specialist
	Greg Thrall	Vice President Operations
Crescent Electric Supply**	Ron Schlader*	VP, Operations & Quality
	Wendy Felderman	Corporate Product Database Manager
Dakota Supply Group	Dave Brammer	Programming/Analyst
Graybar Electric Company	Chris Long	Supplier, eBusiness Manager
J.H. Larson Company	JR Tapper	Director of MIS
K.E. Electric Supply	Rock Kuchenmeister	Corporate Secretary
Kirby Risk Electrical Supply	Tracy Fink	Products/Rebates Supervisor
Laner Electric Supply	Steven Dorst	IT Manager
McNaughton-McKay Electric Co.	David Starr	Director of eBusiness
North Coast Electric	Michelle Carter	Product File Supervisor
OneSource Distributors, LLC	Mike Smith	COO
Platt Electric Supply	Ben Adams	Resource Center
Standard Electric Supply Co. (WI)	Rick Fischer	IT Manager
	Larry Stern	President
WESCO Distribution, Inc.	Gerald Bignell	Manager, Data Integration
	Mark Kurta	Data Services Manager
	Tom Schneider	EDI Manager
Werner Electric Supply Co.	Tammy Paters	Pricing Manager
Van Meter Industrial, Inc.	Joe Wallace*	Data/Pricing Administration Manager

SERVICE AND TECHNOLOGY ORGANIZATIONS

ISYNC	Dan Wilkinson	VP, Business Development & Implementation Support
Activant Solutions**	Steve Bieszczat	Vice President Information Services
	Tom Brown	Staff Engineer
	Dirk Heartman*	EDI Product Manager
	Steve Krok	Senior Professional Services Project Manager
	Chris Rosendin	Data Manager
	Scot Schaufelberger	Sr. Administrator - Data Services
	Rick Stanits	Senior Director, Vista Information Services
	Susan Streich	Director, Client Services
	DATAgility**	Brett Anderson
	Angela Baraks*	Director, Data Sync Services
	Ed Heon	CEO
	Denise Keating*	President
	Maureen Heon	Consultant

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SERVICE AND TECHNOLOGY ORGANIZATIONS

Company	Name	Title
Datalliance	Tom Hoar	Director of Sales - Datacom & Electrical
	Bob Jennings	Vice President of Sales & Marketing
dataZen	Pulakesh Barua	Owner
	Christine Komorek	Marketing Executive
Digital Business Architects	Boris Ivanov	CIO and Partner
ElectricSmarts.com	Sal Huerta	National Sales Manager NetPricer
Element Five Solutions	Hemang S. Parikh	EVP Solution Delivery
	Harish Rau	EVP, Pre Sales
Endeca	Matt Cleve	Sales Engineer
	Paul Sonderegger	Chief Strategist
	Rob Swint	Global Lead, B2B eCommerce
Enterworks	Kerry Young*	Sr. VP, Product Strategy
epaCUBE	Randy Hughes*	VP, Sales and Marketing
	Kathi Scott	CTO
	Gary Stone	CEO
IBM Corporation	Srini Rangaswamy*	Product Manager, WebSphere Commerce
Infor	Stephen Knudsen	Consultant
	Tim Young	Regional Sales Manager
LG CNS	Hari Babu	Program Manager - Product Information Management
	Dave Varadarajan	Manager, Sales
Material Express	Sam Burroughs	National Accounts Director
NAED	John Kiso	Educational Program Manager
	Tom Naber	President & CEO
NEMA	Evan Gaddis	President & CEO
Seeburger, Inc.	Bill Metallo	VP Sales
Sterling Commerce**	Josh Hardy*	Manager of Global Marketing
	Pat O'Neill Sr.	Account Manager
Stibo Systems	Willem Van Dijk	Director, Business Development
	Paul Sirface	VP Business Development
Supplier-Info	Ken Hoover*	VP Sales & Marketing
TechniCon Systems	Howard Fields	Marketing/Project Manager
	Mark Keenan	CEO
Tour de Force	Matt Hartman*	President
U.S. Transactions Corp.	Wade Tetsuka	EVP
Unilog Content Solutions**	Suchit Bachalli	Vice President Sales
	Swamy M M	Associate Vice President
	Walter Rausch*	President North America
	Preston Sumner	President - Strategic Alliances
MEDIA		
Electrical Wholesaling	Doug Chandler	Executive Editor
Modern Distribution Management	Lindsay Konzak	Editor
KEYNOTE SPEAKERS		
1SYNC	Dan Wilkinson	VP Business Development & Implementation Support
Crescent Electric Supply Co.**	Ronald Schlader	VP, Operations & Quality
Gartner Group NA	Ray Bender	Former VP and Research Director

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KEYNOTE SPEAKERS

Company	Name	Title
IDEA	Bob Gaylord	President & CEO
OSRAM SYLVANIA	Peter Vient	EDI and Data Sync Coordinator
Renowned Economic Advisor and Author	Todd Buchholz	Co-Founder of Enso Capital Management, LLC and Co-Founder and Managing Director of Two Oceans Management, LLC
UpFront Presentations	Marilyn Sherman	Owner

IDEA STAFF

Name	Title
Christine Arczynski	Account Manager & Business Services Rep
Andrea Crowder	Executive Assistant & Events Coordinator
Tony Gaffney	Manager, Account Management
Bob Gaylord*	President & CEO
Josh Given*	Manager, Data Synchronization Platform
Tom Guzik*	Director, Products and Services
Rita Hagopian	Director, Sales and Marketing
Steve Horton*	Director, Product Portfolio Management
Amanda Johnson	Marketing Manager
Maggie Root	Director, Finance & Administration
Nick Manzo*	Director, Business Development and Integration
Mary Shaw*	Director, Standards